

### — **SAFE ZONE:**

All critical elements (text, images, graphic elements, logos, etc.) must be kept inside the blue box.

Anything left outside the blue box  
may be cut off during trimming.

### — **TRIMMING ZONE:**

Please allow 0.125 inches cutting tolerance around your card. We recommend no borders due to shifting in the cutting process, borders may appear uneven.

### — **BLEED ZONE (0.125 inches):**

Make sure to extend the background images or colors all the way to the edge of the red outline.

#### **IMPORTANT**

Please send artwork without template frames.

If you send files as .EPS or .AI please convert all  
text to outline.

**FINAL SIZE:** 5.25 inches x 7.25 inches

**SIZE w/BLEEDS:** 5.5 inches x 7.5 inches